AFESA Outreach Sub-Committee Spotlight / *VICE CHAIR*

SHANNON DEUTSCHMAN — *Data Systems Specialist, Jackson County Fire District 3 (OR)*

Bio
I've been with Jackson County Fire District 3 in Southern Oregon for five years, supporting the organization with data analysis and GIS. I earned my MBA from Southern Oregon University with a focus on Business Analytics and GIS. Previously, I worked Evidence in Law Enforcement for 11 years. I currently also manage our department's social media accounts and website, which gives me a creative outlet and a chance to get out of the office without the pressure that comes with being a PIO in job title.

My proudest accomplishment is how far my department (and our region) has come in adopting new technology and using data to make more informed decisions. We now have several GIS-driven programs in both Risk Reduction and Response that help our personnel manage their work more effectively, and it's been rewarding to support that growth.

I found my way to AFESA
I connected with Joanna Zibbell and was excited to join her regional group. At the time, I was new in my role and didn't have local colleagues doing similar work. It's been inspiring to watch AFESA grow and to see the tremendous effort that's gone into building it.

Goal for AFESA
My goal is to share what I've learned about making data accessible and understandable. Through Outreach, I also want to support others by helping them find the tools and resources that AFESA offers.

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